

## New and Original Fashion Designs

By Mildred Lodewick

For Smart Women

**F**ROCKS for summer, if not just plain and dignified, with a proud surface of rich and elegant texture, are ruffled, plaited and embroidered—and the gayest of these is the ruffled. No one could deny this fact who gazed on the fascinating design shown here, where narrow ruffles frolic up and down and around the curves of the prettily shaped tunic. Sheer organdy, that most delightfully feminine fabric, which is getting to be an annual summer visitor, is honored for this model. And to accentuate its delicate texture a beautiful wash of "satin de luxe" ribbon, which is rich and weighty, with the soft effect of velvet, is tied in two luscious loops at either side, with long ends that drop below the tunic edge. The dressiness thus obtained allows of the wearing of such a frock on semi-formal evenings when small dances are in order, as well as on formal afternoons. As a matter of fact, ribbon is one of the most efficacious methods of dressing up garments of almost any character. Narrow plaited ribbon, for instance, in straight lines around a plain serge cape or a crepe frock is pretty, while negligees, boudoir-capes, children's frocks, &c., are delightful when trimmed with bow-knots of that



RUFFLED FROCK OF ORGANDY.

imitable two-faced ribbon called "lady-fair." Bashes of plain or brocade ribbons are always useful, and this year especially modish.

### MOVIE ACTRESS DIES.

Miss Seymour Was Star in Film Play, "The Idol Dancer."

Miss Clarine Seymour, prominent member of one of the David Griffith motion picture companies, died last night at the Misericordia Hospital, No. 511 East 86th Street, following an operation for intestinal trouble.

Miss Seymour last posed for "The Idol Dancer," a South Sea Island romance in which she played the leading role. She was the daughter of Mr. and Mrs. Albert Seymour of New Rochelle, who were at her bedside when she died. Several years ago Miss Seymour began her work with the Griffith company as an ingenue. "The Idol Dancer" was so successful that Mr. Griffith made arrangements to have another scenario written especially for her.

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**Horlick's**  
The Original  
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ORANGE MARMALADE

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The perfect fit—an elasticity that keeps them in shape—gives our

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gloves the reputation of being the smartest and most durable of silk

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FOR MEN, WOMEN & CHILDREN

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## R. Altman & Co.

MADISON AVENUE - FIFTH AVENUE, NEW YORK

Thirty-fourth Street

Thirty-fifth Street

### A Very Special Sale of Blankets, Bedspreads, Etc.

offering values that will appeal to every thoughtful purchaser, will be held

to-morrow and Wednesday on the Fourth Floor.

#### White Blankets

200 pairs	per pair \$7.75
90 pairs	per pair 10.00
125 pairs	per pair 13.50
65 pairs	per pair 17.50

Also

100 Pairs of All-Wool Blankets of extra-fine quality . . . per pair \$27.50

#### White Bedspreads

400 crinkled dimity, each \$2.35 & 2.65
125 satin-finish, scalloped; size 2x2½ yards, special value . . . each \$5.50

#### Comfortables

400 silkoline, cotton-filled . . . each \$5.65
125 sateen, wool-filled . . . each 13.50
200 dotted tussah, wool-filled, each 19.50

Also A Quantity of

Muslin Sheets and Pillow Cases at money-saving prices

### A Number of Women's Tricotee Dresses

in smart up-to-date styles, are now on sale at attractive prices in

The Special Costumes Department on the Third Floor.

The Dep't for Catalogue Merchandise on the SIXTH FLOOR

offers very unusual value in

### Semi-made Sports Skirts

of wool jersey at \$12.75

Among the extremely fashionable colors featured in these smart semi-mades are salmon pink, apricot, orchid, peau de Nil, rose and navy. All-white and all-black are also shown.

Waist sizes: 26 to 34 inches.

Safe Storage for Furs, Rugs and Draperies

The end of the railroad tie-up means more traveling—Prepare—Luggage

## A Tremendous Pre-Vacation Sale of \$49,227 Worth of Trunks, Bags & Suit Cases

At Savings of 10% to 30%

on Macy's regular lowest-in-the-city prices.

JUST AT THE BEGINNING OF THE TRAVELING SEASON

This is a sale in the true sense of the word—merchandise taken from our regular stock and also specially purchased—all specially marked below our regular less-than-elsewhere prices for this event. A COMPLETE LINE OF TRUNKS reduced at this opportune time. By actual comparison, it has been found that "sales" and so-called "reductions" in other stores seldom approach our regular lowest-in-the-city prices. So when an opportunity to save 10% to 30% on our regular lowest-in-the-city prices comes it is indeed a rare opportunity for substantial saving.

Coming at the time when thousands of New Yorkers are planning the trip to the mountains or seashore, this sale is timely and the savings are attractive. Buy NOW and save!

Full Size Wardrobe Trunks, Steamer Wardrobe Trunks, General Purpose Trunks, Steamer Trunks, Linen Trunks, Packing Trunks and Cowhide Bags of Quality



Lightweight Steamer Wardrobe Trunks

Reduced to \$35.50

(Macy's former price \$39.50)

Open top models, built on three-ply basswood veneer, heavy duck covered and braced reinforced. Interiors have five hangers, shoe and laundry bags, compartment for men's or women's hats and two small drawers for underwear.

This is the lightest, strongest and best trunk ever offered at such a low price. Size 40x22x14 in. Weight 58 lbs.

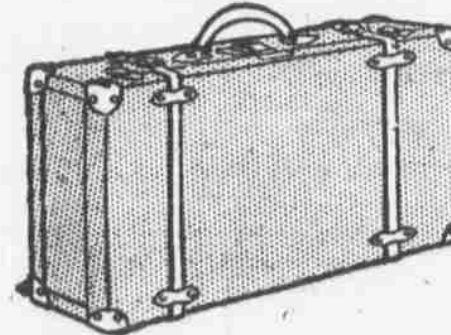
#### Wardrobe Trunks

(of five-ply construction)

Special \$80.25

(Macy's usual price would be \$94.50)

Trunks of the highest quality, featuring the interlocker, a device that locks the trunk in three places in one operation. Size 43x22x22 in.



#### Suit Case

Special Priced \$14.74

(Illustrated C)

Made of medium weight cowhide over steel frame. Has two straps going all around case. Sizes 24 in. and 26 in.

#### Linen Trunks

Reduced to \$22.74

(Macy's former price \$26.75)

This is the lightest and one of the most durable trunks made, and was adopted by those who were accustomed to using the old style wash hamper. Of five-ply construction and built of three-ply basswood veneer; fibre in and out. This trunk has no tray. Size 32x22x20 in.; weight 37½ lbs. Size 36x23x21½ in.; weight 44 lbs. Size 40x24x23 in.; weight 47 lbs.

#### Wardrobe Trunks

(of five-ply construction)

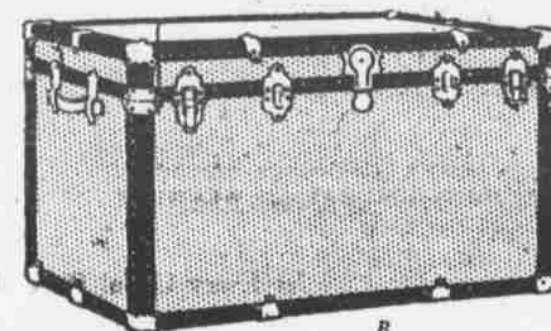
(Illustrated A)

Special \$60.45

(Macy's usual price would be \$72.50)

Open bulge top model, fitted with the interlocker, a device of convenience.

Interiors have ten combination hangers, shoe and laundry bags, five divided drawers with lock on top drawer and the bottom one is convertible for hats. Size 45x22x22 in.



#### General Purpose Trunks

Special \$25.50

(Illustrated B)

(Macy's former price \$28.50)

Of five-ply construction, with the foundations of three-ply basswood veneer, fibre in and out. There are braced reinforcements at the points most subject to wear and tear. Interiors have divided top tray and extra skirt tray; cloth lined throughout. Size 32x22x20 in. Size 36x23x21 in. Size 40x24x23 in.

#### Steamer Trunks

Special \$14.74

(Macy's former price \$16.74)

These are hardwood slatted over waterproof canvas and with basswood foundations. They are reinforced with leather straps.

Size 32x22x20 in. Size 36x23x21 1-2 in. Size 40x24x23 in.

#### Very Special \$17.74

(Macy's former price \$21.74)

Of five-ply construction with foundations of three-ply basswood veneer, fibre in and out. Has regulation steamer tray.

Size 32x20x13 in. Size 36x22x13 in. Size 40x23x13 in.



#### Cowhide Bags

Reduced to \$17.74 Special

(Illustrated D)

(Macy's usual price would be \$26.75)

Excellent value in these bags, as actual comparisons show. Made of good grade cowhide with sewn-in frames. Leather lined, with three pockets. Size 16 in.

#### Cowhide Bags

Special \$38.75

(Macy's usual price would be \$45.50)

This bag of quality has double handles and is made of fine hand boarded cowhide. The bag is leather lined, with three inside pockets. Sizes 18 and 20 in.

FOR YOUR NEXT TRIP—Macy's QUALITY LUGGAGE AT LOWEST-IN-THE-CITY PRICES.

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